

Flax Therapy Privacy Policy

Effective Date: 09 Sep 2025

Flax Therapy (“we,” “our,” or “us”) is committed to protecting your privacy. This Privacy Policy explains how information is collected, used, and protected when you visit this website, [YourDomainHere].com (the “Site”), operated by Flax Creative, LLC, based in Stamford, Connecticut. This policy applies only to information collected through this Site and not to information collected offline, in therapy sessions, or through other methods.

1. Information We Collect

- Personal Information that you voluntarily provide, such as your name, email address, and any message you submit through a contact form.
- Usage Data such as your IP address, browser type, referring pages, and time spent on pages, which may be collected automatically via cookies and analytics tools.

Important: Any information submitted through this Site is forwarded by email and is not transmitted through a secure portal. Please do not share personal health information (PHI) through the contact form.

2. How Your Information Is Used

We use the information collected via this website to:

- Respond to inquiries or requests you submit
- Improve the website’s functionality and user experience
- Analyze general website traffic and usage trends

Your information will not be sold or rented to third parties.

3. Cookies and Tracking Technologies

This website may use cookies and similar tracking tools to enhance your experience and collect anonymous usage statistics. Cookies are small data files stored on your device that help websites remember your preferences and analyze site traffic.

You can adjust your browser settings to refuse cookies or alert you when they are being used. However, some parts of the Site may not function properly without them.

Third-party services such as Google Analytics may also use cookies to gather aggregated, non-identifiable data. These services are governed by their own privacy policies.

4. Third-Party Services and Links

This website may rely on third-party providers for web hosting, analytics, or scheduling tools. These providers may have access to limited personal information solely for the purpose of providing these services and are not permitted to use your information for other purposes.

This Site may also contain links to external websites. Links are provided for convenience; Flax Therapy does not endorse and is not responsible for the content, security, or privacy practices of those sites.

5. Data Security

This Site uses secure transmission (HTTPS). However, no method of online communication is entirely secure. Please avoid submitting confidential, clinical, or emergency-related information through the website.

6. Children's Privacy

This website is intended for use by adults, including parents or guardians seeking therapy services for minors. We do not knowingly collect personal information directly from children under 13 without parental consent.

If we become aware that personal information has been submitted by a child under 13 without appropriate consent, we will delete it promptly. If you believe this has occurred, please contact us directly.

7. Your Rights and Contact Information

You may request access to, correction of, or deletion of personal information submitted through this website. To make such a request, or if you have questions about this privacy policy, please contact:

Willa Flax, EdD, LPC
Flax Creative, LLC
Stamford, CT 06902
Email: TheFlaxCreative@gmail.com
Phone: (203) 548-7357

If you become a client of Flax Creative, you will receive a separate Notice of Privacy Practices in accordance with HIPAA.

8. Updates to This Policy

This privacy policy may be updated periodically to reflect changes in legal requirements or how this website operates. Updates will be posted on this page with a new “Effective Date.” We encourage you to review this Policy periodically to stay informed.